



NFC Google Review Stand for Shop Counters (NTAG213 + Printed QR)

Model — · Brand: Identium



A counter-top stand with an NTAG213 NFC tag inside and a printed QR code on the face, both carrying your Google review link, so a customer taps a phone or scans the code and lands on the review page. Printed with the shop's name and logo; ordered in bulk by agencies and resellers.

KEY FEATURES

- **NTAG213 NFC tag (144 bytes user memory) encoded with your review link**
- **Printed QR code with the same link for phones without NFC enabled**
- Counter-top stand printed with the business name and logo
- 13.56 MHz, ISO 14443A, NFC Forum Type 2: read by any NFC phone
- Also available as a flat card; keychain version listed separately

APPLICATIONS

Restaurants and cafés

Clinics and salons

Retail counters

Hotels and reception desks

Marketing agencies and resellers

SPECIFICATIONS

Chip	NTAG213, 144 bytes user memory, per the public datasheet
Frequency	13.56 MHz (NFC)
Protocol	ISO/IEC 14443A, NFC Forum Type 2
Encoding	Your review link as an NDEF URL record; locked on request
QR code	Printed, same link
Material	Acrylic or rigid PVC stand, typical for the class; size confirmed in the quotation
Printing	Full colour: business name, logo and a 'tap or scan' prompt
Read range	Tap distance, up to a few centimetres