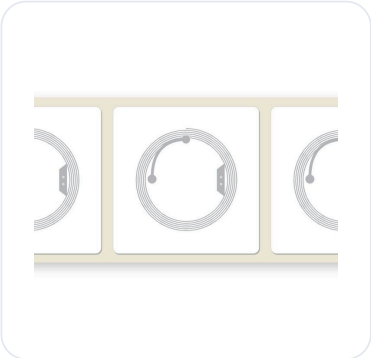
NFC 213 Label 50 × 50 mm with 35 mm Round Antenna ID-5050-N213C (Compatible Chip)

Model ID-5050-N213C · Brand: Identium



A 50 × 50 mm square NFC sticker label with a large 35 mm round antenna and an NFC 213-compatible chip. The white coated-paper face takes printing, the hot-melt adhesive sticks it to cartons, posters and shelves, and the labels come on a glassine liner wound on a 3-inch core.

KEY FEATURES

- **Large 35 mm round antenna for an easy, forgiving phone tap**
- **NFC 213-compatible chip: NFC Forum Type 2, read and written by NFC phones**
- 50 × 50 mm square label with 2 mm rounded corners
- White coated art-paper face for printing a logo, QR code or 'tap here' prompt
- Hot-melt adhesive on a 56 mm glassine liner, 76.2 mm (3-inch) core

APPLICATIONS

Smart posters and shop displays | Product packaging and cartons | Shelf, bin and asset labels | Tap-to-review and menu stickers | Event check-in and visitor labels

SPECIFICATIONS

Model	ID-5050-N213C
Type	NFC sticker label; passive, no battery
Chip	NFC 213-compatible chip; chip maker named in the quotation
Protocol	ISO/IEC 14443A, NFC Forum Type 2
Frequency	13.56 MHz (NFC)
Antenna	35 mm round antenna
Label size	50 × 50 mm, 2 mm corner radius (±0.5 mm)
Face material	White coated art paper
Adhesive	Hot-melt
Liner	Glassine release paper, 56 mm wide (±1 mm)
Label pitch	53.975 mm along the roll (±0.5 mm)
Edge margin	3 mm each side of the liner (±0.5 mm)
Inlay position	Centred in the label (±1 mm)
Core	76.2 mm (3 inch)
Read range	Phone tap distance, a few centimetres (depends on the phone)