UHF RFID · 860–960 MHZ · 15 × 40 MM TAG

ID-1540

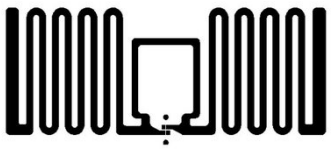
A 15 × 40 mm EPC Gen2 UHF tag, sized for hang tags, price tickets and shoe boxes.

Thin, flexible tag | 15 × 40 mm | EPC Gen2 / 18000-6C | 860–960 MHz | Up to 7 m read range

Sized for the swing ticket.

The **Identium ID-1540** is a 15 × 40 mm UHF RFID tag on a UHF Gen2 chip, made for the shop floor. It fits a standard swing ticket, yet it is rated for up to 7 m, depending on antenna and environment, across 860–960 MHz.

Hang tags, price tickets and shoe boxes that are counted often are its home ground. It comes as a bare inlay or a finished label and works to EPC Gen2 / ISO 18000-6C on India's 865–868 MHz band.



7 m	15 × 40	Gen2	860–960	865–868
Read range, up to	mm, nominal	UHF chip	MHz response	MHz, India UHF band

WHAT IT DOES

Read, fit and encode

READ
UHF chip, 15 × 40 mm

- EPC Gen2 / ISO 18000-6C
- 860–960 MHz, India band included
- Up to 7 m, antenna-dependent
- Hanging and folded stock

FIT
Small enough for a ticket

- Standard swing tickets
- Price tickets
- Shoe boxes
- Flat or curved surfaces

ENCODE
One EPC per piece

- Standard UHF RFID printers
- Desktop encoders
- Tagged at source or at the DC
- Bare inlay or printed label

WHERE IT WORKS

Where the tag goes

Apparel hang tags
Swing tickets and price tags

Footwear boxes
Shoe boxes in the stockroom

Stock counts
Whole-floor handheld counts

Store receiving
Cartons checked unopened

Folded cartons
Folded and boxed stock

Replenishment
Sizes refilled from backroom

HOW IT WORKS

From tagging at source to a full shelf

Your items
Garments, price tickets and shoe boxes, tagged at the factory or DC

ID-1540
15 × 40 MM UHF TAG, EPC GEN2
- One unique EPC per piece
- Fits a standard swing ticket
- Answers Gen2 readers at 865–868 MHz
- Reads at up to 7 m
- Counted in a handheld sweep

UHF reader
Handheld for floor counts, fixed reader for receiving, 865–868 MHz

Your software
Store stock, receiving and replenishment software

A store process, end to end
Tag at source, receive by carton, count the floor and refill missing sizes from the backroom.

WHY THE ID-1540

Made for the shop floor

Fits the swing ticket
At 15 × 40 mm the tag goes on a standard swing ticket, price ticket or shoe box.

Up to 7 m
Rated up to 7 m; the handheld's power, tag direction and how densely items are packed set the range.

Receive by carton
A handheld or fixed reader confirms what arrived without opening every box.

Fast floor counts
Staff sweep racks and shelves with a handheld, far faster than scanning barcodes one by one.

Size-level replenishment
The count shows which sizes are missing from the floor but waiting in the backroom.

Any Gen2 reader or printer
EPC Gen2 / ISO 18000-6C on India's band; encodes on standard UHF RFID printers.

Inlay or finished label
Order bare inlays for your own tickets or finished labels: name the format with your quotation.

On-metal tags for fixtures
For metal fixtures, pair it with our on-metal UHF tags.

CHIP AND MEMORY

Air interface and memory

PARAMETER	ID-1540	NOTES
Chip	Qstar	UHF chip, EPC Gen2
Air interface	EPC Gen2 / ISO 18000-6C	Any Gen2 UHF reader
Frequency	860–960 MHz	Covers India's 865–868 MHz band
Read range	Up to 7 m	Depends on antenna and environment

Dimensions are nominal.

AT A GLANCE
- UHF chip, 15 × 40 mm, EPC Gen2
- Up to 7 m, depending on antenna and environment
- Sized for hang tags, price tickets and shoe boxes

SUPPLIED AS
- 15 × 40 mm UHF tags, ID-1540
- Bare inlay or finished printed label
- Name the format and quantity with your quotation request

ORDERING

ID-1540	UHF RFID tag, 860–960 MHz, 15 × 40 mm (nominal), EPC Gen2, up to 7 m.

SPECIFICATIONS

Technical data

RF AND CHIP	
Chip	Qstar
Frequency	860–960 MHz (covers India's 865–868 MHz band)
Protocol	EPC Gen2 / ISO 18000-6C
Read range	Up to 7 m; depends on antenna and environment

SUPPLY	
Format	Bare inlay or printed label
Ordering	By quotation

TAG	
Dimensions	15 × 40 mm (nominal)
Supplied as	Inlay or finished label
Material	Thin, flexible substrate
Use on	Hang tags, price tickets, shoe boxes

ENCODING AND READING	
Encoding	UHF RFID printer-encoder or desktop UHF reader
Readers	Any EPC Gen2 UHF reader set to 865–868 MHz

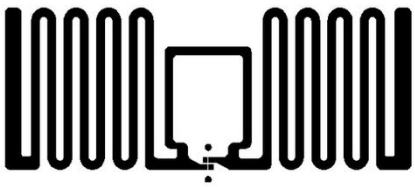
WHICH 1540?

Which ID-1540 version?

	ID-1540 (QSTAR)	ID-1540-U8
Chip	Qstar	U8
Face	Inlay or finished label	Printable face for barcode and text
Best for	Retail apparel and stock counts	Asset and inventory labels printed in-house
Typical uses	Hang tags, price tickets, shoe boxes	Fixed assets, kanban bins, files, cartons

PRODUCT VIEWS

The UHF inlay antenna



Try the ID-1540 on your tickets.

Ask for a quotation with the quantity, whether you need bare inlays or finished labels, and how your stores receive and count stock.

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Read range depends on the card or tag, its size and the environment. Specifications are indicative and may change without notice; confirm details for your order in the quotation.